



PRESS RELEASE

July 1st, 2003

Arizona Caliente Combines Forces with STI Physical Therapy & Rehabilitation

STI Physical Therapy
& Rehabilitation

(A Division of Strength Training, Inc.)

The Arizona Caliente women's full-tackle football team is proud to announce their partnership with STI Physical Therapy & Rehab, a division of Strength Training, Inc. In addition to providing Certified Athletic Trainers for the team's practices and games, the team's Head Trainer, Crystal Mowbray along with STI's Director of Marketing, Sam Lloyd will oversee the Caliente's pre-season physicals as well as serve as liaisons to the team's Physician Dr. Kit C. McCalla, D.O., P.C. throughout the season.

"We have always made our player's health a priority, as football is a very physical sport, and we were very excited to have STI see our vision of a joining forces for the benefit of all involved," said Caliente General Manager Jennifer Cada.

Sam Lloyd, Director of Marketing for STI noted, "We are proud to support the Arizona Caliente in their upcoming season and look forward to providing all athletic training services and physical therapy for the team." STI Physical Therapy has been a leader in the Valley in providing physical and occupational therapy for over 20 years. ST I has 10 offices Valleywide to serve all physical and occupational therapy needs.

For additional information on the Arizona Caliente please call Jennifer Cada at 602-679-3960 or visit the team's web site at www.ArizonaCaliente.com. For more information on STI please call 602-279-8033 or visit their website at www.strengthtrainingrehab.com.

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